

ESGCI

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Online Doctorate of **Business Administration**

ESGCI, School of Management, Paris

36 Months

A member of



ESG ÉCOLES
DE COMMERCE

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ABOUT

ESGCI, School of Management, Paris

Founded in 1986, ESGCI (Ecoles Supérieur de Gestion – Commerce International), School of Management, Paris, is a world-renowned management school in Paris. Specializing in management studies, the school is unique with its international orientation. Recognized by the French state, ESGCI has more than 20% of international students of 65 different nationalities. The Qualiopi certification ensures high-quality training and skills development.

ESGCI benefits from the strengths of Galileo Global Education, the largest higher education group. Present in over 91 campuses in 13 countries around the world, the group has over 200,000 enrolled students. Here is a sample of prestigious schools: Paris School of Business (PSB), ESGCI, Cours Florent and Atelier de Sèvres in France, Instituto de Estudios Universitarios in Mexico, and Istituto Marangoni in Italy, and so on.



Accredited by :



GALILEO GROUP - A SUMMARY

US

istitutomarangoni 
enhancing talent since 1935

SINGAPORE


ECOLE DE DESIGN

NORWAY

 **Noroff**
School of technology
and digital media

ITALY

istitutomarangoni 
enhancing talent since 1935

 **NABA**
NUOVA ACCADEMIA
DI BELLE ARTI

 **DOMUS ACADEMY MILANO**

GERMANY

 **Noroff**
School of technology
and digital media

CYPRUS

 **European
University Cyprus**

UK

 **LMA**
LOVE MEDIA - LOVE MUSIC - LOVE ARTS

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 **REGENT'S
UNIVERSITY LONDON**

SENEGAL

 **Digital
Campus**

 **ISM**

MEXICO

 **IPETH®**

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UNIVERSIDAD**

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ECOLE DE DESIGN

 **LISAA**

FRANCE

 **IPETH®**

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UNIVERSIDAD**

BELGIUM

 **Cours
Florent**

WHY PURSUE A DEGREE FROM A FRENCH BUSINESS SCHOOL?



France is a world leader in several industries.

While often associated with luxury, beauty, fashion and design giants like LVMH and Dior, France is actually a world leader across industries. The world's largest energy provider, EDF, is French, as is insurance giant AXA. Peugeot, Renault and Michelin are stalwarts of the automotive industry, and BNP Paribas is a giant of the banking world. As the digital economy surges, Orange S.A. is the parent company of many of the world's most recognizable telecommunications providers.



Business schools in France prize diverse, multicultural cohorts

With a 20% international student population, ESGCI looks to invite business professionals and global leaders from diverse backgrounds (geographically, racially, by profession/industry and more) to pursue the ultimate degree in business education, the DBA.



French Business School are more cost effective than in other countries

While the education style and degree are world class, France offers quality business education at a fraction of the cost of equivalent institutions in other countries like the US.

WHY PURSUE A **DBA**?



Position yourself as an expert in your field of choice

The DBA is designed to produce business leaders and experts in a field of choice. Write an in-depth dissertation on any topic of interest to you in the business management field and cement your position as an expert on the topic.



Access the academic title of “Dr”

The DBA degree confers on individuals the right to use the academic title doctor. It is considered a professional doctorate degree.



Open yourself to new Career pathways

Use the expert tag and the doctor title to publish your work in professional journals, speak at conferences, offer consulting services in your chosen field or even teach at universities.



Stand out in an uncertain and crowded labour market

Globally there are 250,000 MBA graduates each year and less than 5,000 DBA graduates.

ABOUT UPGRAD

upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment through a wide range of programs designed to improve their expertise. upGrad collaborates with top-class universities across the world including the University of Arizona, Duke CE, IIM Kozhikode, IIT Bangalore, Deakin Business School, Wharton, Liverpool John Moores University, and University of Maryland among others. upGrad has been Ranked #1 in the LinkedIn Top Start-ups for four consecutive years, it made it to the GSV Global EdTech 50 List 2020, it received the Best Communication and Teaching Platform in the Education Innovation Awards 2020.



Our aim is simple:

We strive to create high-impact, on-campus hands-on experiences that prepare students for meaningful and productive careers.



Ronnie Screwvala

Co-founder and
Executive Chairman
upGrad

PROGRAM HIGHLIGHTS



6-Month foundation program to prepare you for the dissertation phase



Member of Galileo Global Education - world leader in independent higher education with over 200,000 students, 61 schools and 91 campuses in 13 countries



1:1 Thesis mentorship sessions



Live sessions with ESGCI faculty



180 European credit transfer and accumulation system



Same alumni status as on-campus students



QUALIOPI and French Ministry of Higher Education Research & Innovation Accreditation



LIFE AT ESGCI - IMMERSION



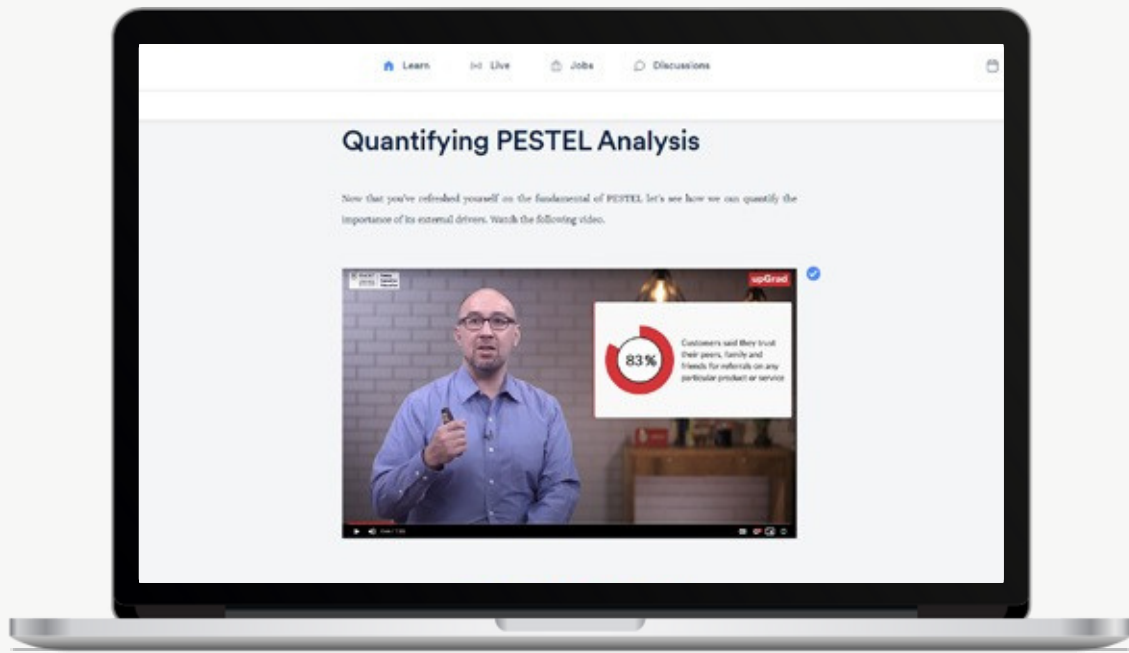
Paris - a major European city and a global center for art, fashion, gastronomy and culture. Its 19th-century cityscape is crisscrossed by wide boulevards and the River Seine.

ESGCI aims to educate students to ultimately become creative and agile leaders who distinguish themselves as life-long learners throughout their careers.

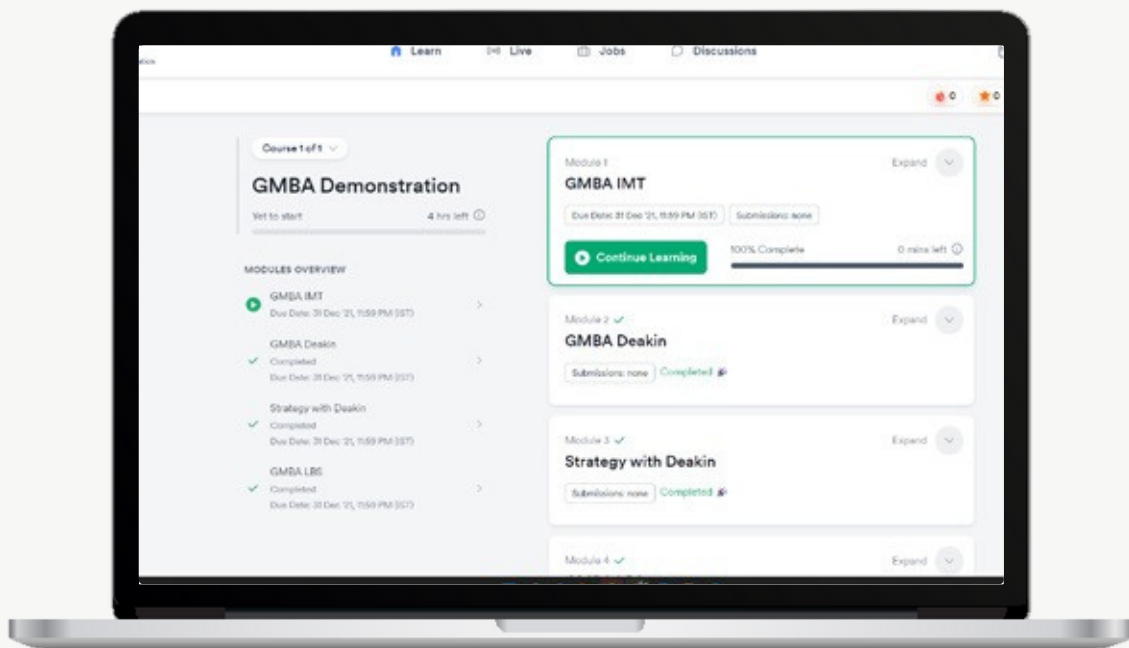
With on-campus and city-wide engagements, the immersion program strives to create an ideal learning environment while still enjoying the nuances of exploring the city.

A detailed itinerary will be shared with enrolled students within the first phase of the program.

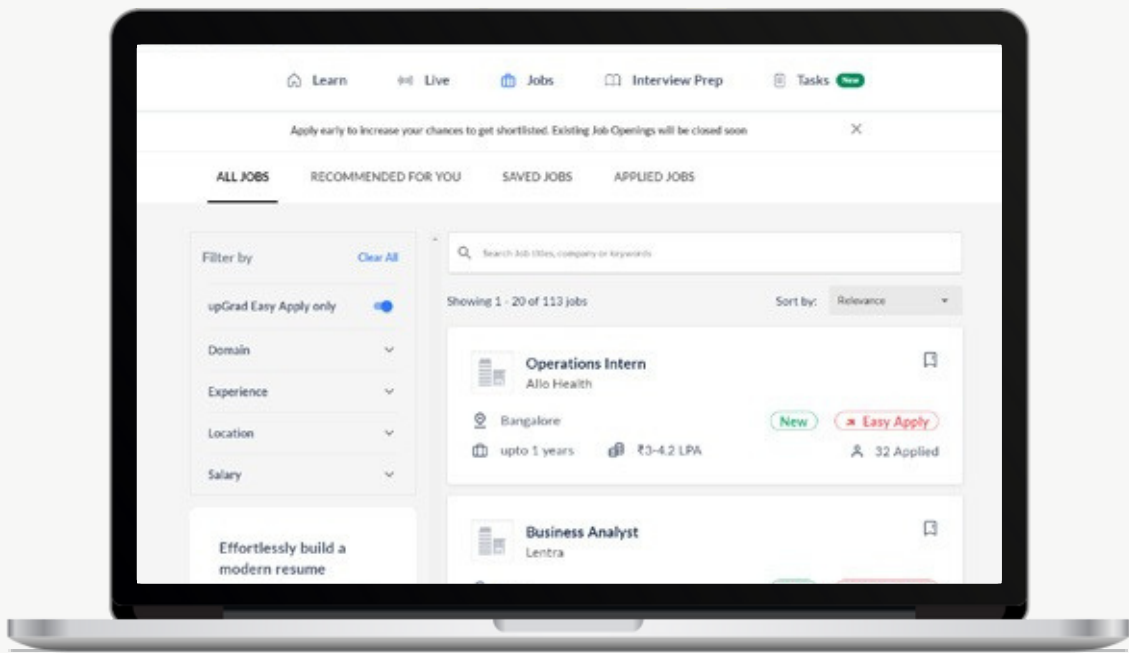
GLIMPSE OF THE UPGRAD PLATFORM



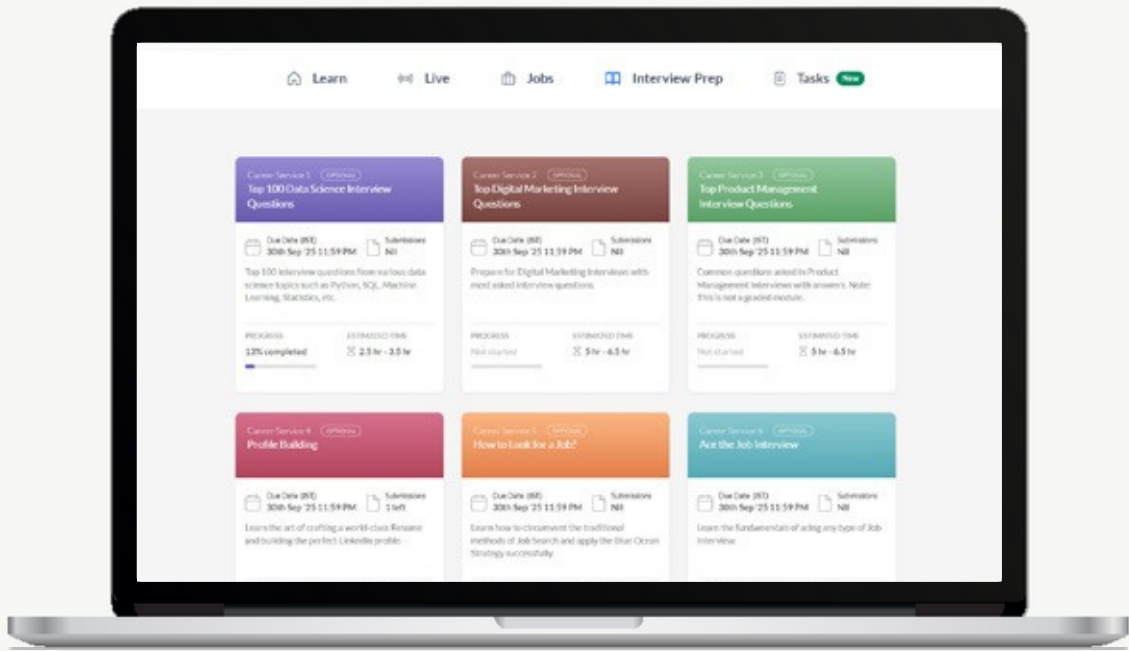
Teaching Faculty



Learning Platform Navigation



Job Platform



Interview Prep Material

**Note: Images here are not a reflection of this program.
Please reach out to an admissions counselor for a real-time demonstration of the learning platform.*

FACULTY



Dr. Josse Roussel

Professor at Paris School of Business and head of DBA development. He got his Ph.D. in finance and management from the Université Paris-Dauphine and certification to supervise doctoral research (H.D.R) from the Université Paris-II Panthéon Assas. His research focuses on finance and monetary policies, human capital, and the digitization of management. He authored 5 books and published multiple research articles in peer-reviewed journals such as The Journal of Developing Areas, International Journal of Emerging Markets, International Journal of Business and Social Science, Human Resource Planning, The JEIT.



Dr. Alain Kruger

After an enriching experience at Kodar, Dr. Kruger graduated with a PhD in Management Sciences, in the field of cultural influences in the consumer's behavior at the University of Bourgogne. A marketing consultant in pharmaceutical and automobile industries where he lead the CODIVA group as well as Renault, Nissan, Citroën, Volvo, Dacia and Honda brands. The main author of the book Mini Manuel de Marketing at Dunod Editions in 2010 and has written several scientific publications during his time with ESGCI, School of Management, Paris.

FACULTY



Dr. Yannick Miel

Completed a PhD in aiding and management control. The focus was the identification of the factors of application or non-application of the norms by the employees (quality standard). Member of the operational management committee of Galileo Global Education France, Dr. Miel oversees the management system of activities, development of professional certificates, handicap policy, and the client experience. He is also one of the auditors at COFRAC for Qualiopi accreditation, the official quality norm of the French educational sector.



Prof. Aparajit Parthasarathy

Nearing completion of Doctorate in Neuromarketing, Prof. Aparajit Parthasarathy is coming from a vast amount of experience in international marketing, communication, and branding. He is an award winning entrepreneur and has worked in the UK, France, USA and India and successfully launched products, distribution partnerships and client acquisitions over the years before joining ESGCI, School of Management, Paris. He has also published articles in Cambridge.

FACULTY



Prof. Sophie Agulhon

Prof. Sophie has experience in teaching as well as in research with 3 universities, 3 branches of the French National Conservatory of Arts & Crafts (Cnam), 2 engineering schools and 2 apprenticeship training centers. In her research, she uses qualitative research methodologies viz. different types of observations, interviews, experiments, corpus analyses, and various coding (thematic coding, double coding according to the methodology developed by Gia, etc.). Fields of research relate to organization, the management of industrial and cyber risks, professional training, and the history of management.

PROGRAM CURRICULUM

180 ECTS credits

Phase	Course name
Foundation Phase	Introduction to research methods
	Formulating and clarifying the research topic - Literature Review
	Data collection techniques
	Quantitative methods
	Qualitative methods
	Access to data
Dissertation Phase	Live sessions (Preliminary dissertation + Preparing the defense workshop + Preliminary defense)
	Doubt resolution
	Dissertation Defense Preparation

SELECTION PROCESS



STEP 1: Complete your Application

Complete your application on the upGrad platform. Include your education, work experience and any other relevant material.



STEP 2: Statement of Purpose & Review

Submit a short 200 word statement of purpose covering your area of research as well as why you would like to pursue the program with ESGCI. Email this to esgci-applications@upgrad.com.



STEP 3: Claim your Doctoral Candidacy

If admitted you will receive an offer letter from the university. To enroll - pay the enrollment deposit and submit all required documents.



PROGRAM DETAILS



Programme Start Date

Please refer to the website



Programme Duration

36 months



Eligibility

Master's Degree or Bachelor's Degree with at least 5 years of work experience



Fees

Please refer to the website for the program fee, and connect with our counselor to ascertain your scholarship eligibility

upGrad

 upgrad.com

For further details, **contact**

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